



About IMAX Theatre

The IMAX Theatre on the Entertainment Level of Portage Place opened in 1987 with its Signature IMAX film *Heart Land*, a film that remains popular today with tourists and visitors to Manitoba. IMAX Theatre programs a wide variety of films for the public and education market, and has unique multi-media capabilities, which enable large-scale presentations, ideally suited for many business and corporate applications. The IMAX Theatre at Portage Place is the only large format theatre in Manitoba.

About IMAX Corporation

Founded in 1967, IMAX® Corporation is the newest distribution platform for Hollywood content and one of the world's leading entertainment technology companies. IMAX® delivers the world's best cinematic presentations using proprietary IMAX®, IMAX® 3D, and IMAX DMR® technology. IMAX® DMR (Digital Re-mastering) makes it possible for virtually any 35mm film to be transformed into the unparalleled image and sound quality of The IMAX® Experience. The IMAX® brand is recognized throughout the world for extraordinary and immersive entertainment experiences. As of September 30, 2005, there were 261 IMAX theatres operating in more than 38 countries.

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